# Public consultation on Artificial Intelligence – Understanding Privacy Obligations

## Feedback received and next steps

Between May and June 2024, the Office of the Victorian Information Commissioner (**OVIC**) consulted with agencies and the public about updating OVIC’s privacy guidance, titled ‘[Artificial Intelligence – Understanding Privacy Obligations](https://ovic.vic.gov.au/privacy/resources-for-organisations/artificial-intelligence-understanding-privacy-obligations/)’.

OVIC asked you to tell us what should be included, to ensure the guidance is relevant, practical, clear, accessible, and useful.

Thank you to those who responded to the consultation.

The tables below provide information about what you told us, and what OVIC is doing with your feedback. The information is grouped under common themes.

### Theme 1: Relationship with other laws and policies

|  |  |
| --- | --- |
| What you told us | What OVIC is doing with this information |
| Refer to and align guidance with Australia’s national AI framework and ethics principles, and whole-of-Victorian Government policies, framework and guidance (when it is published). | Accept, to the extent that OVIC’s jurisdiction overlaps with broader AI Ethics Principles, Frameworks and Guidance.   * OVIC is not able to provide guidance on all aspects of safe and responsible AI. * OVIC’s jurisdiction is limited to considerations of privacy, information security and public access to information. * OVIC’s guidance will be updated to link to existing principles and frameworks. |
| Draw from other state and territory-based AI frameworks, legislation and guidance. | Accept, where relevant to OVIC’s jurisdiction. |
| Refer to sector or subject specific AI frameworks. | Accept, where relevant to the organisations OVIC regulates. |
| Refer to other legislative, regulatory and administrative requirements, relevant to the use of AI and Generative AI by VPS organisations, staff and contracted service providers. | Accept |
| Include more information on AI governance, accountability, and human rights. | Accept |
| Include more information on records management, and link to PROV guidance on Artificial Intelligence and record keeping. | Accept |
| Consider potential impact of Commonwealth Privacy Reform. | Accept |
| Develop a whole-of-Victorian-Government strategy on AI systems, including guidance and mandatory risk assessments. | This is not OVIC’s responsibility.  The Department of Government Services is responsible for whole-of-government strategy in this area and has consulted OVIC during its development. |
| Identify government decisions that can and cannot be legally made or assisted by AI technologies and provide guidance on review rights pathways for persons impacted by decisions made or assisted by AI. | This is outside of OVIC’s jurisdiction, except where decisions result in breaches of the *Privacy and Data Protection Act 2014* (Vic) or *Freedom of Information Act 1982* (Vic). |

### Theme 2: Privacy principles, risks, harms and mitigations

|  |  |
| --- | --- |
| What you told us | What OVIC is doing with this information |
| Explain privacy risks and harms of automated decision-making systems throughout the AI lifecycle. | Accept |
| Explain and differentiate between the privacy risks and harms of various kinds of generative AI systems (for example, tenanted/enterprise/freely available), throughout the AI lifecycle. | Accept |
| Include guidance on how to mitigate privacy risks. | Accept, to illustrate methods and types of controls and mitigations.  OVIC is not able to endorse specific controls or mitigations, given that they are risk based and context specific. |
| Provide guidance on the risks of inputting certain types of information into various kinds of generative AI systems (for example, tenanted/enterprise/freely available). | Accept |
| Include guidance on when the use of automated decision making is inappropriate and encourage a moratorium on these instances. | Accept |
| Consider issues relating to de-identification, rei-dentification, data minimisation and the use of privacy enhancing technologies. | Accept |
| Include more information on the risks of outsourcing. | Accept |
| Clarify guidance on collection under IPP 1. | Accept |
| Clarify guidance on secondary use under IPP 2. | Accept |
| Clarify guidance on ‘generally available publication’. | Accept |
| Clarify guidance around consent. | Accept |
| Add a section on handling children’s information. | Accept |

### Theme 3: Definitions

|  |  |
| --- | --- |
| What you told us | What OVIC is doing with this information |
| Ensure guidance reflects and refers to best practice standards and definitions. | Accept |
| Expand on definitions and explanations of AI and different types of AI systems. Include examples and common use cases. | Accept |
| Explain the difference between:   * AI broadly, and generative AI; and * standalone generative AI tools (tenanted and non-tenanted) and generative AI that is integrated into existing enterprise architectures and systems. | Accept |

### Theme 4: Examples and case studies

|  |  |
| --- | --- |
| What you told us | What OVIC is doing with this information |
| Include ‘do’ and ‘don’t’ examples and case studies to illustrate privacy principles, risks, harms, mitigations and controls throughout the AI lifecycle. | Accept |
| Include guidance and examples of how to communicate effectively with the public about an organisation’s use of AI. | Accept |

### Theme 5: Structure, accessibility and plain language

|  |  |
| --- | --- |
| What you told us | What OVIC is doing with this information |
| Create a short, plain language summary, to accompany the full guidance. | Accept |
| Develop a checklist of AI-specific privacy considerations. | Consider.  If OVIC developed a checklist, it would be designed to complement an organisation’s broader AI governance and compliance checklist (which would cover AI safety considerations that extend beyond OVIC’s jurisdiction). |
| Structure guidance around the AI lifecycle. | Consider |
| Improve the use of plain language. | Accept |
| Include footnotes at the bottom of every page, and at the end of the document. | Consider |
| Improve accessibility of the resource. | Accept |
| Develop educational videos, infographics and learning programs relating to AI, and provide training on generative AI tools to promote awareness and responsible use. | Consider feasibility, as part of future work program. This is dependent on OVIC’s priorities. |

## Next steps

OVIC is now updating the guidance, taking into consideration the feedback received.

A second round of public consultation is planned for later this year (2024) or early 2025, to seek your feedback on the updated content and layout of the guidance.

You can stay up to date with OVIC events and activities by signing up for the OVIC mailing list.